



## **PLANS UNDERWAY FOR SECOND ANNUAL GEORGETOWN JINGLE**

### **FOR IMMEDIATE RELEASE**

#### **Four Seasons Hotel Washington, JDS Designs, Inc., and The Washington Design Center to Host Second Annual Holiday Extravaganza Benefiting Area Pediatric Cancer Program**

**Georgetown Jingle event to be held at Four Seasons Hotel Washington on Sunday, December 9, 2007.**

WASHINGTON, DC (May 17, 2007) – Four Seasons Hotel Washington, DC, JDS Designs, Inc., and The Washington Design Center will join forces to host Georgetown Jingle, an event showcasing the talents of DC-area design professionals and presenting the latest fashions in holiday home design. The philanthropic event will benefit the Pediatric Hematology/Oncology, Blood and Marrow Transplantation Program at Georgetown University Hospital/MedStar Health.

The inaugural event, held in December 2006, attracted 500 people to the Four Seasons Hotel Washington and raised \$275,000 for the pediatric cancer program. A family-friendly event, Georgetown Jingle 2007 will feature tabletop displays and holiday trees created by regional designers; a silent auction and raffles; a holiday gift boutique; tastings from DC-metro area restaurants; a children's workshop sponsored by CVS/ pharmacy; and a giving tree "game of chance" offering an array of prizes. This year's event also will feature an extended venue; tabletop vignettes and select trees will be on display at The Washington Design Center from November 12 to December 7. Holiday trees will be on display at the Four Seasons Hotel Washington from November 27 to January 2.

All funds raised by Georgetown Jingle 2007 will support Georgetown Hospital's Pediatric Hematology/Oncology, Blood and Marrow Transplantation Program at the Lombardi Comprehensive Cancer Center. The program is unique in its whole-person approach to treating cancer, taking into account the individual needs of every family member. A team of art therapists, social workers, chaplains and psychologists work closely with specialists in the field of pediatric cancer and blood disorders.

"We treat cancer in an atmosphere that allows our young patients to simply act like kids," says Aziza Shad, M.D., Chief, Division of Pediatric Hematology/Oncology, Blood and Marrow Transplantation, Lombardi Comprehensive Cancer Center, and Georgetown University Hospital. "The support we have

received from Georgetown Jingle will go a long way to help hundreds of children and their families battling cancer benefit from excellence in care and valuable research. Through the generosity of the designers, businesses and attending families, Georgetown Jingle is giving these children hope for the future.”

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The Georgetown Jingle will take place on Sunday, December 9, 2007, from 4:00 – 7:00pm at the Four Seasons Hotel Washington, DC. Tickets to the event are \$100 for individuals and \$250 for a family package. For inquiries about this event, please visit [www.georgetownjingle.com](http://www.georgetownjingle.com) or call JDS Designs at 202-543-8631.

For press inquiries, please contact Tiffani Cailor, Four Seasons Hotel Washington, DC at 202-944-2074.

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**Four Seasons Hotel Washington, DC**

Four Seasons Hotel Washington, DC, Washington's first and only Mobil Five-Star, AAA Five-Diamond hotel, has earned a place in the life of the nation's capital. With a preferred Pennsylvania Avenue address, the 211-room hotel is situated in historic Georgetown. Its restful ambiance is enhanced with not only the warm and friendly staff but also its extraordinary 2,000 piece art collection. And, after undergoing a \$40 million restoration, program,151 generously expanded guest rooms and suites of the East Wing, styled by acclaimed interior designer, Pierre Yves Rochon complement the West Wing's collection of superb accommodations.

**JDS Designs, Inc.**

JDS Designs, Inc is a leading design firm operating in the Washington area since 1984. David A. Herchik, president, and his partner, Richard J. Looman, have created a most unique firm committed to glamour and luxury as defined by each individual client. In addition to a strong Washington presence, JDS caters to its growing list of clientele from Greenwich, Connecticut to Santa Fe, New Mexico. Herchik and Looman became personally committed to raising funds for pediatric cancer research and programs after a friend's daughter was diagnosed with leukemia in 2004.

**Washington Design Center**

Located in the heart of our Nation's capital, The Washington Design Center is the mid-Atlantic region's largest single resource and destination for the design industry offering top industry brands, manufacturers' resources, services for design professionals as well as special events and programs for the trade and consumers alike. With just under 400,000 square feet of space, there are over 60 wholesale residential, commercial and building products showrooms.