



**NATIONALLY KNOWN INTERIOR DESIGNER JAMIE DRAKE
TO PARTICIPATE IN GEORGETOWN JINGLE EVENT**

FOR IMMEDIATE RELEASE

Drake to Design Center Holiday Tree for Extravaganza Benefiting Pediatric Cancer Program to be Held at Four Seasons Hotel Washington, DC, on December 9.

WASHINGTON, DC (September 18, 2007) – Renowned interior designer Jamie Drake will participate in this year’s Georgetown Jingle, an event showcasing the talents of top regional interior designers and presenting the latest in holiday home fashions. Drake will create a “Holiday Glamour”-themed tree for the event to be held at the Four Seasons Hotel Washington, DC, on December 9, 2007.

Drake is known for his fearless use of strong color and his creative mix of pieces from different styles and periods. His 2005 book, *Jamie Drake’s New American Glamour*, has become the authoritative source on American style. Drake Design Associates is based in New York, NY.

“Glitter and gloss, sparkle and color – you could be talking about a Christmas tree or one of my interiors,” says Drake. “The spirit of giving and the spirit of style combine for a great cause in the Georgetown Jingle.”

Georgetown Jingle will showcase 16 holiday trees, including Drake’s center tree, and 17 festive tabletop displays. The holiday tree designers will donate all materials and decorations for their displays, each of which will convey a seasonal theme. Each tabletop designer will partner with a showroom at The Washington Design Center to create a tabletop vignette. The designers will donate all materials on the tabletops to the auction.

The tabletops and select trees will be on display at The Washington Design Center from November 15 to December 7. The tabletops will move to the Four Seasons Hotel Washington, DC for the December 9th extravaganza. The holiday trees will be on display at the Four Seasons Hotel from November 27 to January 4.

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In addition to the dazzling display of tabletops and trees, the event will include a silent auction and raffles; a holiday gift boutique; tastings from DC-metro area restaurants; a children's workshop sponsored by CVS/pharmacy; and a giving tree "game of chance," sponsored by Bloomingdale's.

All proceeds from the Georgetown Jingle 2007 will support Georgetown Hospital's Pediatric Hematology/Oncology, Blood and Marrow Transplantation Program at the Lombardi Comprehensive Cancer Center. Last year's event, which attracted 500 people, raised \$275,000 for the pediatric cancer program.

The Georgetown Jingle will take place on Sunday, December 9, 2007, from 4:00 – 8:00 pm at the Four Seasons Hotel Washington, DC. Tickets to the event are \$100 for individuals and \$250 for a family package. For inquiries about this event, please visit www.georgetownjingle.com or call 703-362-4204.

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Four Seasons Hotel Washington, DC

Four Seasons Hotel Washington, DC, Washington's first and only Mobil Five-Star, AAA Five-Diamond hotel, has earned a place in the life of the nation's capital. With a preferred Pennsylvania Avenue address, the 211-room hotel is situated in historic Georgetown. Its restful ambiance is enhanced with not only the warm and friendly staff but also its extraordinary 2,000 piece art collection. And, after undergoing a \$40 million restoration, program, 151 generously expanded guest rooms and suites of the East Wing, styled by acclaimed interior designer, Pierre Yves Rochon complement the West Wing's collection of superb accommodations.

JDS Designs, Inc.

JDS Designs, Inc is a leading design firm operating in the Washington area since 1984. David A. Herchik, president, and his partner, Richard J. Looman, have created a most unique firm committed to glamour and luxury as defined by each individual client. In addition to a strong Washington presence, JDS caters to its growing list of clientele from Greenwich, Connecticut to Santa Fe, New Mexico. Herchik and Looman became personally committed to raising funds for pediatric cancer research and programs after a friend's daughter was diagnosed with leukemia in 2004.

Washington Design Center

Located in the heart of our Nation's capital, The Washington Design Center is the mid-Atlantic region's largest single resource and destination for the design industry offering top industry brands, manufacturers' resources, services for design professionals as well as special events and programs for the trade and consumers alike. With just under 400,000 square feet of space, there are over 60 wholesale residential, commercial and building products showrooms.